



NOVEMBER 2009

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Doral firm keeps 25-year tradition



Silver anniversary portrait of ASE Telecom & Data Company includes founding couple, Juan and Maria Perez of Westchester, seated at center. Standing are their sons, Javier (left) and Danny (right), company officers, with their wives, Ms. Javier (Yaquelin) Perez, seated left, and Ms. Danny (Gabriela) Perez, seated right.

BY RICHARD YAGER

A Doral-based communications company is celebrating a traditional success story for many families who have come to South Florida from other countries during the past century.

As specialists in the design, installation, certification and documentation of premise and outside plant cabling systems, the company today offers expertise in both copper and optical fiber media for local area networks (LAN) and wide area networks (WAN).

Located at 8545 NW 29 Street in Doral, ASE numbers approximately 70 field personnel from Orlando to the Florida Keys with clients that include such major names as Carnival Cruise Lines, City of Doral, University of Miami, City of Miami Beach, Jackson Hospital and Broward County Aviation Department.

Arriving in Miami from Cuba in the mid-1960's, Juan F. Perez and Maria Delgado met as Miami Senior High students in the 1970's, later to marry and raise two sons who now help solidify ASE Telecom & Data's position as a leading network development installation and service company.

Both Kendall resident, the sons became company executives over 10 years ago to unite the family in its thriving venture which marks a silver anniversary with 25 years of progress in October 2009.

In 1984, the senior Perez couple founded "All Sound Equipment," a company offering installation and repair services for commercial and residential telephone systems that has now

become an industry leader, assisted by sons Javier Perez, Chief Operating Officer, and Danny Perez, Vice President of Operations. Both sons are raising a third Perez generation in West Kendall:

Javier, 34, a South Miami Senior High graduate, and wife, Yaquelin, live in Kendale Lakes, parents of Laurin, 10, and Sebastian, 8, who attend CEA Academy; Danny, 31, a Coral Park High School graduate, and Gabriela of West Kendall, are parents of Isabella, 3, and Juan, 1.

The Perez firm continued to grow in the 1990's, receiving a voice and data wiring contract for the Florida Department of Transportation, becoming a vendor for BellSouth, and playing a major role for a South Florida Water Management District project.

Meanwhile, Javier and Danny attended FIU, then graduated from ITT Technical Institute of Doral before joining the family firm.

"Through the years, ASE has continuously expanded capabilities," says Javier. "Customers appreciate our keen understanding of cabling infrastructure, and how our team of professionals works together to deliver the best solutions."

"While customer business needs may change over time, they can depend on us 24-7 for managing even the largest projects," Danny Perez adds. "We will be around next month, next year, and next decade to help build their businesses, delivering cost-effective solutions on time and on budget."

For information about ASE, contact <info@asetelecom.com>.